



Reviews • Reputation • Referrals



Turning Your Clients into Your Most Prominent Advocates!

Making it simple and convenient for your clients to rate, review and then socially share their experience with family and friends.



***Integrated photo
review app***

***Validated review platform
recognized by Google***

***One-Touch
social sharing***

OWN THE TESTIMONIAL

Capture an emotional moment...



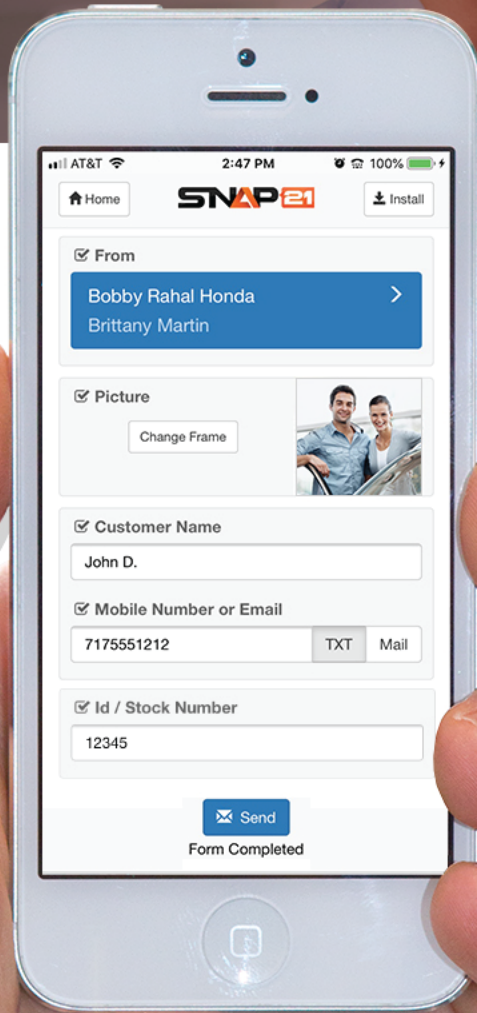
*Simply snap a photo
of your happy client*



Trigger a **SATISFIED** response.

SNAP21
Reviews • Reputation • Referrals

SNAP21 IS EASY TO USE



AT&T 2:47 PM 100%

Home SNAP21 Install

✓ From
Bobby Rahal Honda
Brittany Martin

✓ Picture
Change Frame

✓ Customer Name
John D.

✓ Mobile Number or Email
7175551212 TXT Mail

✓ Id / Stock Number
12345

Send
Form Completed

1

Enter the Client's **name**

2

Enter the Client's **phone number**
for texting (or email)

3

Enter the Vehicle **stock number**

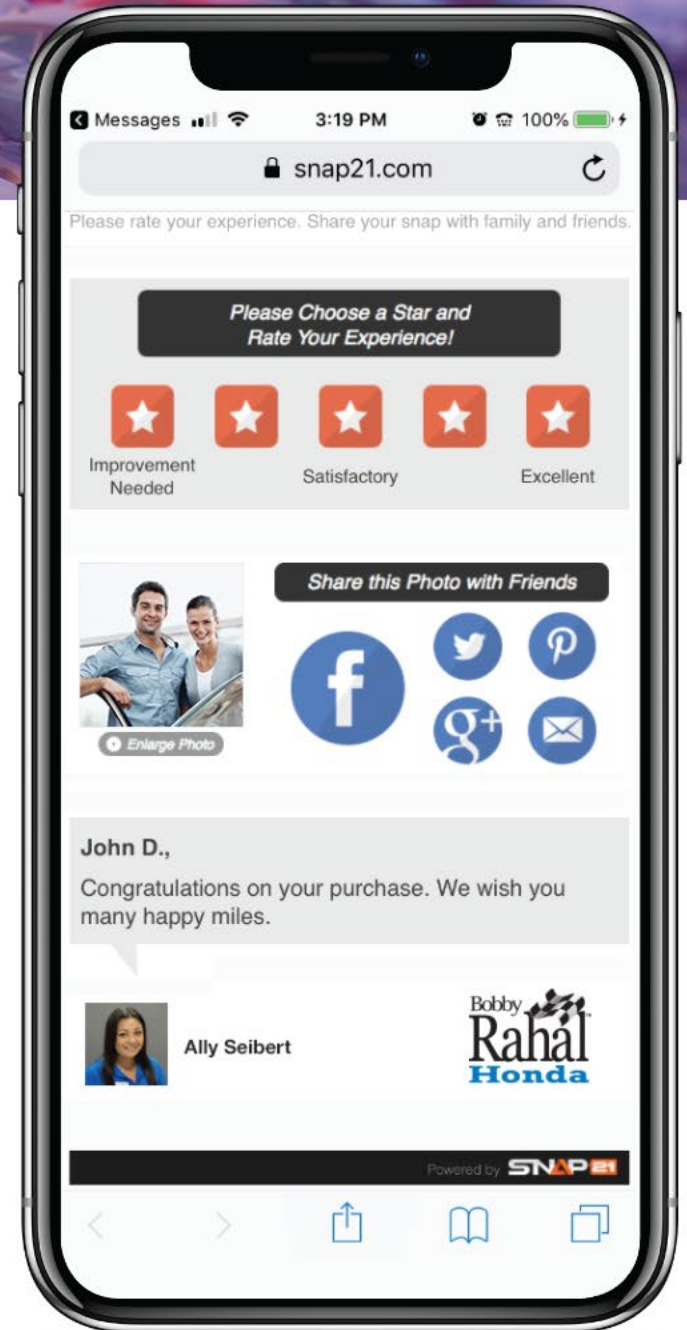


Tap **“Send.”** It that easy!

SNAP21 IS QUICK

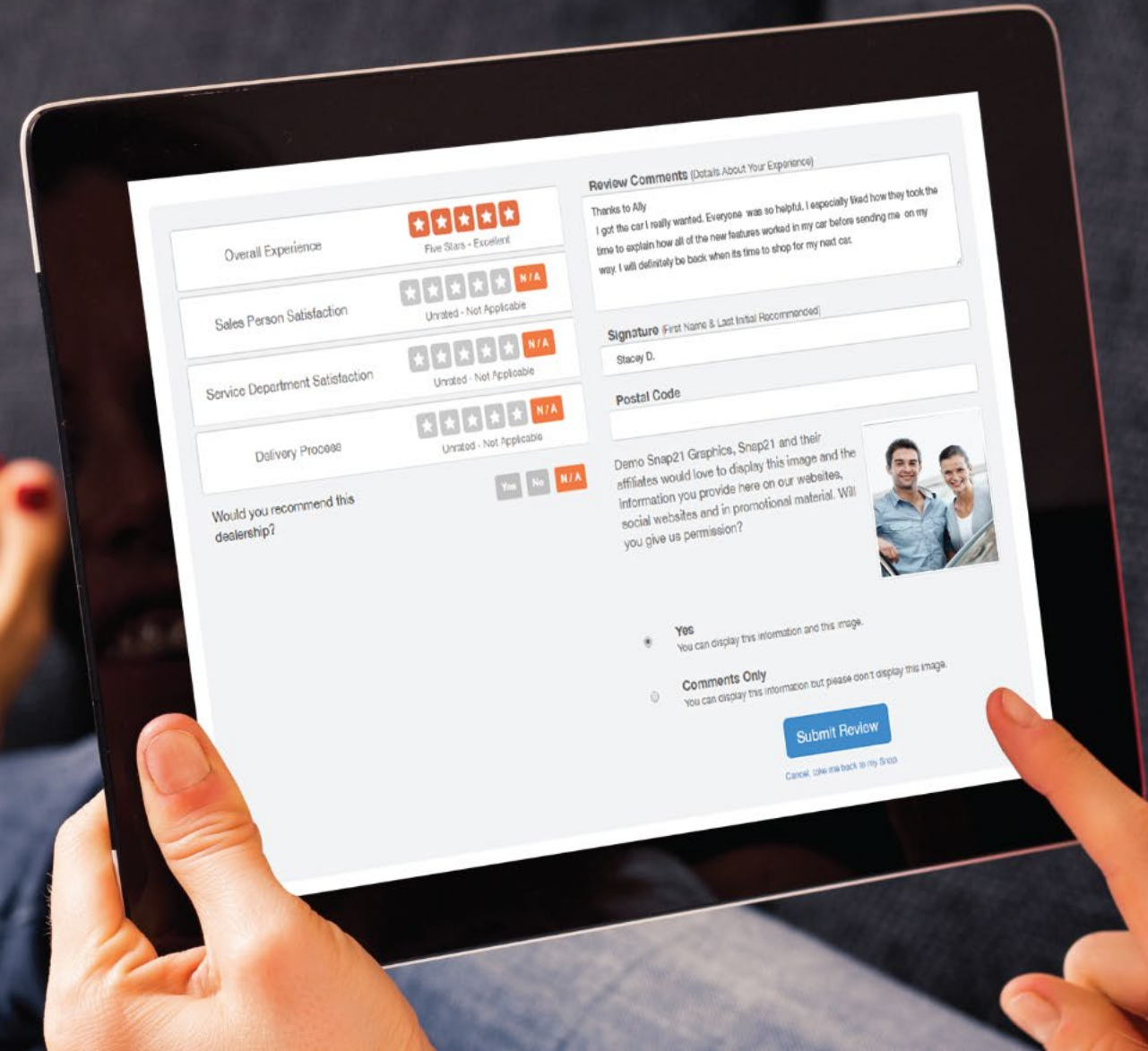
Your Client receives their photo with a review request while they're still standing next to you!

- ✓ **One-touch Review Rating**
- ✓ **One-touch Social Sharing**
- ✓ **Dealership Branded**

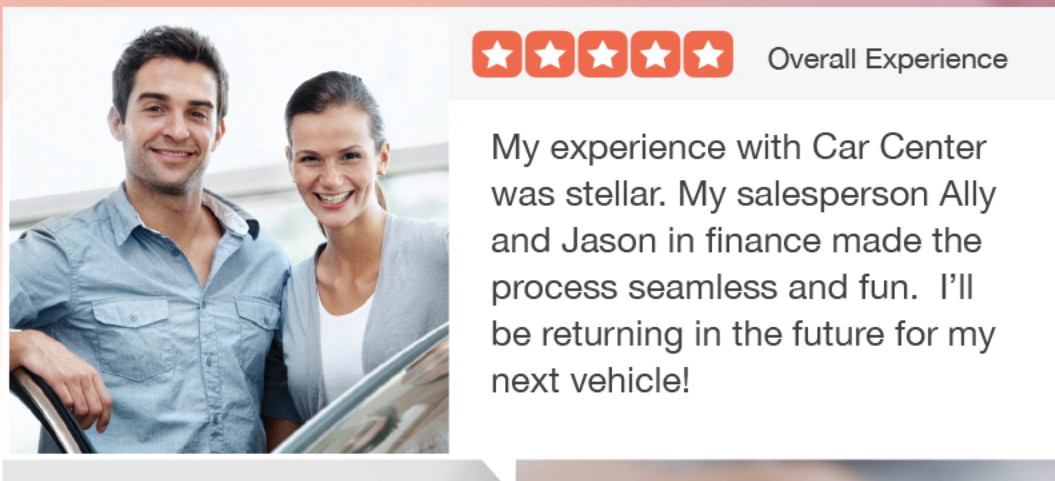


SIMPLE & CONVENIENT

Snap21 makes it simple and convenient for your client to provide a review!



REVIEWS WITH MERIT



Snap21 is successful because it uses a **simple process**

WORD OF MOUTH WILDFIRE

Reach Your **CLIENT'S** Social Circles

With Snap21's One-Touch social sharing process, your clients will share their photo and tell friends and family about their experience with you... and your brand!

**UP TO 1/3 of ALL
SNAP21 PHOTOS
GET SHARED!**

SNAP21
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SHOWCASE YOUR HAPPY CLIENTS

Happy Clients = New Clients



Review capture rate is

50%*

The industry average is 8%

(*Snap21 2018 cumulative average)

- New content and links for improved search engine SEO
- Google recognized and validated review site

SNAP21
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SNAP21 Business Owners

South Hills Honda
3663 Washington Rd
McMurray, PA 15317
Inventory: New | Used
Visit Website

4.9 out of 5 **EXCELLENT**
99% Recommended
Based on 3,345 Sales and 3 Service Reviews
[Write Review](#)

Team Member
Team Member

Star of the Week
Garth Leiper
Garth's customers are happy! [Read their reviews](#) to find out why.

Ratings 4.9
Overall Experience

Rating	Count
5	3162
4	152
3	18
2	8
1	8

[More Options](#)

[VIEW DEALER SPECIALS](#)

Overall Experience
Great experience thanks to Karen B.
Susan R | Clinton, PA | January 17th | Assisted by Karen Bennett

Overall Experience
Every aspect was great.
Olivia D | Coraopolis, PA | January 18th | Assisted by Karen Bennett

Overall Experience
We really can't speak highly enough of our experience with South Hills Honda. Karen was our sales rep, but when she was busy, Garth took care of us. Both of them made the process of choosing and buying a pre-owned car enjoyable and successful, taking their care and concern to honor our budget, our needs, and our taste in cars. Not to mention, both were truthful about our budget and options. Karen was a pleasure to work with and very enthusiastic and effective in getting us a car we love - and we love our 2011 C-RV! This was a REFRESHING experience of customer service and sales these days. I have already told 5 people, "Seriously, go to South Hills Honda if you want a new (or used car)!" My dad also sold Hondas 20 years ago, and I felt like - for the good - nothing has changed about Honda sales and customer service.
Thank you!
Janna & Chad
Janna & Chad Hockenjos | Pittsburgh, PA | January 15th | Assisted by Karen Bennett

South Hills Honda Links
[Contact](#)
[Request Quote](#)
[Schedule Service](#)
[Find us on Facebook](#)

SHOWCASE YOUR HAPPY CLIENTS

Easy to Add Website Review Feed



The most enjoyable and easiest car buying experience we've had. love the car.

Tracey

Sold by Jessica Bolden
Today



We had a great experience! This was the second vehicle that we leased through this dealer...

Jose & Valeria L

Assisted by Mark Dillon
Yesterday



Wouldn't dream of taking my business to any other dealership!

Marie C

Sold by Kristen Miller
Yesterday



Efficient , Friendly and always Professional in all aspects of car buying.

Terry

Sold by Lisa McNeil
October 14



Very great first time purchasing experience would highly recommend Zeke. Love my car!

Ms T

Assisted by Zekeriya Avci
October 13



Very enjoyable experience, helpful staff and quick process.

Marcus

Assisted by Jason Smith
October 12

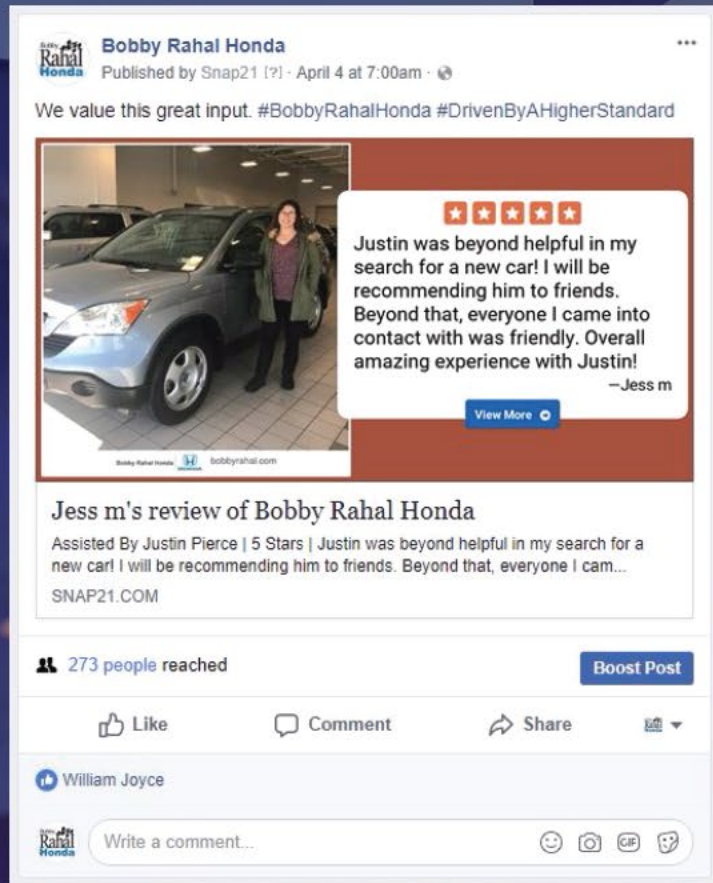
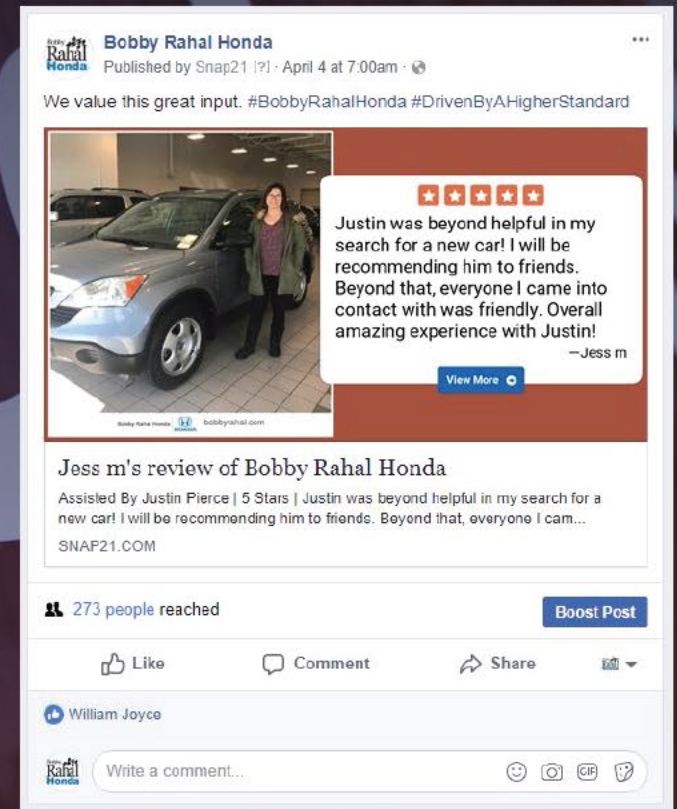
FACEBOOK INTEGRATION

Control Your Messaging

Tip: Connect your Facebook and Twitter to autopost content from Facebook to your Twitter



Our Facebook integration features allow you to schedule Snap21 reviews to post to your business' Facebook page. It's like cruise control for your timeline. Personalize the posts with brand information and hash tags.



GOOGLE INTEGRATION

Get More **Google** Reviews

Our Google integration allows you to request a review from your client and directly route them into Google. Utilized directly from the Snap21 app, this streamlined integration delivers proven results to drive your Google reviews to new heights.



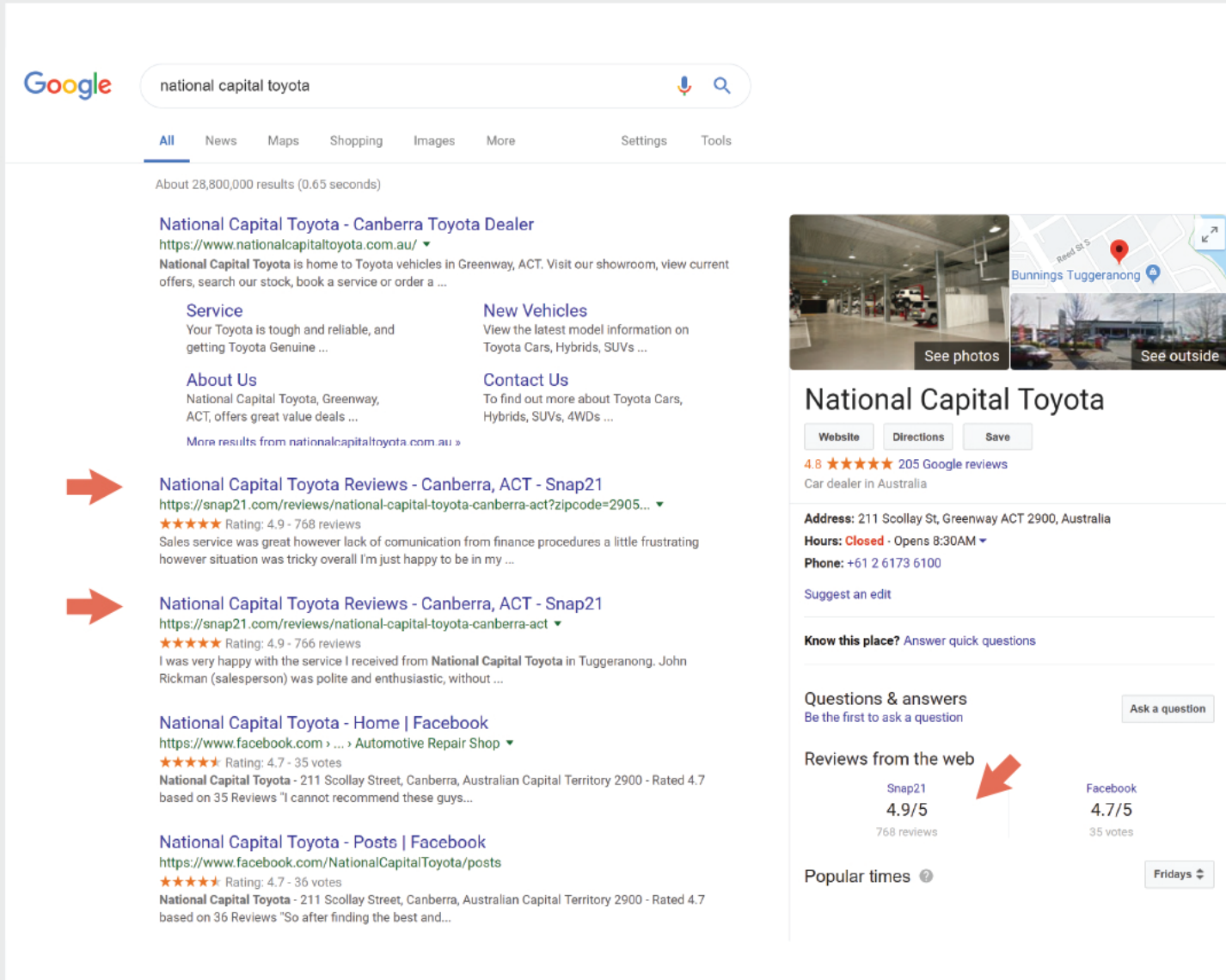
SNAP21 GETS EXPOSURE

Snap21 Improves Search Engine Results **FOR GREATER EXPOSURE!**



Google acknowledges the need for businesses to have reviews across multiple review platforms.

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The screenshot shows a Google search for "national capital toyota". The search results include a link to the National Capital Toyota website, a section for reviews from Snap21, and a Google My Business profile for National Capital Toyota. The Google My Business profile shows a 4.8-star rating from 205 Google reviews, the address 211 Scollay St, Greenway ACT 2900, Australia, and contact information. The profile also displays reviews from the web, including a Snap21 review with a 4.9/5 rating and a Facebook review with a 4.7/5 rating. A red arrow points to the Snap21 review in the "Reviews from the web" section.

Google
national capital toyota

All News Maps Shopping Images More Settings Tools

About 28,800,000 results (0.65 seconds)

National Capital Toyota - Canberra Toyota Dealer
<https://www.nationalcapitaltoyota.com.au/> ▼
National Capital Toyota is home to Toyota vehicles in Greenway, ACT. Visit our showroom, view current offers, search our stock, book a service or order a ...

Service
Your Toyota is tough and reliable, and getting Toyota Genuine ...

New Vehicles
View the latest model information on Toyota Cars, Hybrids, SUVs ...

About Us
National Capital Toyota, Greenway, ACT, offers great value deals ...

Contact Us
To find out more about Toyota Cars, Hybrids, SUVs, 4WDs ...

[More results from nationalcapitaltoyota.com.au »](#)

➔ **National Capital Toyota Reviews - Canberra, ACT - Snap21**
<https://snap21.com/reviews/national-capital-toyota-canberra-act?zipcode=2905...> ▼
★★★★★ Rating: 4.9 - 768 reviews
Sales service was great however lack of communication from finance procedures a little frustrating however situation was tricky overall I'm just happy to be in my ...

➔ **National Capital Toyota Reviews - Canberra, ACT - Snap21**
<https://snap21.com/reviews/national-capital-toyota-canberra-act> ▼
★★★★★ Rating: 4.9 - 766 reviews
I was very happy with the service I received from National Capital Toyota in Tuggeranong. John Rickman (salesperson) was polite and enthusiastic, without ...

National Capital Toyota - Home | Facebook
<https://www.facebook.com/...> > ... > Automotive Repair Shop ▼
★★★★★ Rating: 4.7 - 35 votes
National Capital Toyota - 211 Scollay Street, Canberra, Australian Capital Territory 2900 - Rated 4.7 based on 35 Reviews "I cannot recommend these guys..."

National Capital Toyota - Posts | Facebook
<https://www.facebook.com/NationalCapitalToyota/posts>
★★★★★ Rating: 4.7 - 36 votes
National Capital Toyota - 211 Scollay Street, Canberra, Australian Capital Territory 2900 - Rated 4.7 based on 36 Reviews "So after finding the best and..."

National Capital Toyota
Website Directions Save
4.8 ★★★★★ 205 Google reviews
Car dealer in Australia
Address: 211 Scollay St, Greenway ACT 2900, Australia
Hours: Closed · Opens 8:30AM ▼
Phone: +61 2 6173 6100
[Suggest an edit](#)
Know this place? Answer quick questions
Questions & answers
Be the first to ask a question [Ask a question](#)
Reviews from the web
Snap21 4.9/5 768 reviews
Facebook 4.7/5 35 votes
Popular times [Fridays](#)

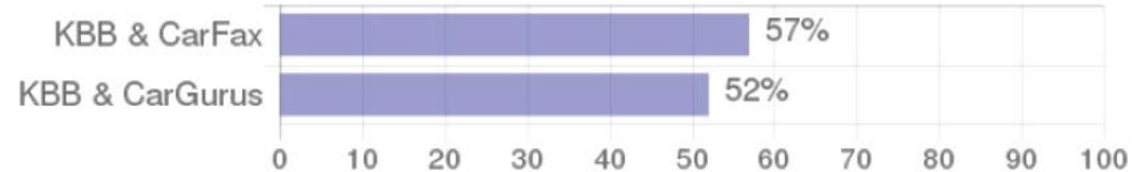
MARKET ATTRIBUTION

Collect Useful Information

As an added bonus, we ask your clients where they shopped to give you insight into where you can most effectively spend your advertising dollars.

Top Combined Reach

Sample Data: Bobby Rahal Honda (March 2018)



Site Usage	Yes	Only
KBB	48%	14%
CarFax	28%	6%
TrueCar	20%	1%
Cars.com	17%	2%
CarGurus	16%	2%
Autotrader	10%	0%

Of 87 review respondents, 75% said they used your website, 24% didn't select any of the other sites.