

Tips to Get the Most Out of Your Snaps

Tip: The photo isn't about the product, **it's about the experience!**

A photo is worth a thousand likes, so make sure it's done right!



- Snaps turn out best when taken horizontally.
- If the client is present, try to get them in the photo.
- Get your client involved and smiling!
- If a client does not want their picture taken, take a photo of the product. These photos still get shared and reviewed!
- The better the photo the more likely it will be shared. The more it's shared, the more benefit it brings to you!
- More people share when the snap is sent as a text.

