



**Team Member Certifications** 



## **GOLD CERTIFICATION**

- 3 Simple Requirements:
- 1 Average 8+ Snaps per month for 3 months
- 2 Maintain a 4.0+ star rating
- 3 Your profile contains a bio + photo + phone #

## SILVER CERTIFICATION

- 3 Simple Requirements:
- 1 Average 4+ Snaps per month for 3 months
- 2 Maintain a 4.0+ star rating
- 3 Your profile contains a photo + phone #

# **CERTIFICATION BENEFITS**

#### Get More Exposure. Priority placement in the Team Member list.

All Snap21 Certified team members appear first in the Team Member drop-down list and are accompanied by the Snap21 Certification Seals.

Gold Certified team members are sorted at the top of the list.

Silver Certified team members are listed next.

### Let People Learn More About You.

You'll receive your own dedicated page with the following information:

List up to 5 of your personal social media accounts such as Facebook, Twitter, Google+, Pinterest and LinkedIn for both Gold & Silver Certifications.

Addiitionally, Gold Certified team members have a contact link allowing customers to contact them directly.

\*See the completed profile below for an example of a Gold Certified team members with the Contact button present





Jen took a circuitous route to Rahal. With a degree in English, personal training experience, two teenage boys, and work history of court reporting, she may not be who you expect to help guide you through a vehicle purchase! But she loves the process, from first shaking your hand to watching you drive out of our delivery bay with just the right car for you. Jen wants to reverse the negative connotation 'car sales' has grown to have by making the purchase decision exciting and fun, one customer at a time.